



SOUP'S ON ALONG THE LAKESHORE 2010 SPONSORSHIP BENEFITS

Soup's On Along the Lakeshore! will be held on Thursday, February 25, 2010. The event offers four levels of corporate or individual sponsorship:

LEAD SPONSOR - Deadline November 1, 2009

Sponsorship level: \$2,500

- Premier placement of corporate logo and link on the Soups On! website (www.soupsonforall.org)
- Premier placement of corporate logo in all print advertising including **save the date post card and poster**
- Premier placement Corporate logo in Chronicle thank you ad
- Premier placement Corporate logo on event banner, event signage, **ticket**, and program
- Commemorative SOAL 2010 poster
- Commemorative SOAL 2010 bowl
- Eight hand-painted soup bowls you choose at event.
- Eight complimentary event tickets – *tickets must be in hand for entry*

Non-taxable deduction: \$140.00

GOLD SPONSOR - Deadline February 1, 2009

Sponsorship level: \$2,500

- Premier placement of corporate logo and link on the Soups On! website (www.soupsonforall.org)
- Premier placement Corporate logo in Chronicle thank you ad
- Premier placement Corporate logo on event banner, event signage, and program
- Commemorative SOAL 2010 poster
- Commemorative SOAL 2010 bowl
- Eight hand-painted soup bowls you choose at event.
- Eight complimentary event tickets – *tickets must be in hand for entry*

Non-taxable deduction: \$140.00

SILVER SPONSOR

Sponsorship level: \$1,000

- Inclusion of name on the Soups On! website (www.soupsonforall.org)
- Inclusion of name in Chronicle thank you ad
- Inclusion of name on event signage and program
- Commemorative SOAL 2010 poster
- Commemorative SOAL 2010 artist bowl
- Six hand-painted soup bowls you choose at event
- Six complimentary event tickets- *tickets must be in hand for entry*

Non-taxable deduction: 105.00

BRONZE SPONSOR

Sponsorship level: \$500

- Inclusion of name on the Soups On! website (www.soupsonforall.org)
- Inclusion of name in Chronicle thank you ad
- Inclusion of name on event signage and program
- Commemorative SOAL 2010 poster
- Four hand-painted soup bowls you choose at event
- Four complimentary event tickets - *tickets must be in hand for entry*

Non-taxable deduction: \$70.00

SOUP SPONSOR

Sponsorship level: \$250

- Inclusion of name on the Soups On! website (www.soupsonforall.org)
- Inclusion of name in Chronicle thank you ad
- Commemorative SOAL 2010 poster
- Two hand-painted soup bowls
- Two complimentary event tickets - *tickets must be in hand for entry*

Non-taxable deduction: \$35.00

INDIVIDUAL TICKETS

Sponsorship level: \$35

- One hand-painted soup bowl

Non-taxable deduction per ticket: \$17.50

NOTE:

Lead and Gold sponsors please email your company logo in a tiff or jpeg format along with your preferred web address for your link (e.g. your company home page) to Melissa Vogt at MVogt@ccwestmi.org

For more information contact Mary Ruth Scholz, Development & Marketing Manager at 616-551-4730 or mrscholz@ccwestmi.org.

Thank you very much for your support – from us, and from those in need!
www.soupsonforall.org

Tax Exempt ID #38-301-2473