



## SOUP'S ON FOR ALL 2010 SPONSORSHIP BENEFITS

The 12<sup>th</sup> Annual *Soup's On For All!* (SOFA) will be held on Monday, January 25, 2010. The event offers six levels of corporate or individual sponsorship:

### **LEAD SPONSOR Deadline November 1, 2009**

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***Sponsorship level: \$5,000 +***

- Premier placement of corporate logo and link on Soup's On! website ([www.soupsonforall.org](http://www.soupsonforall.org))
- Premier placement of corporate logo in all print advertising including **save the date postcard, billboard, and poster**
- Premier placement of corporate logo on event banner, signage, **ticket**, volunteer t-shirt and program
- Commemorative SOFA 2010 poster
- Commemorative SOFA 2010 bowl
- Ten hand-painted soup bowls you choose at event
- Ten complimentary event tickets, including VIP reception- *ticket must be in hand for entry*

*Non-taxable deduction: \$400.00*

### **PLATINUM SPONSOR Deadline January 1, 2010**

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***Sponsorship level: \$5,000 +***

- Premier placement of corporate logo and link on Soup's On! website ([www.soupsonforall.org](http://www.soupsonforall.org))
- Premier placement of corporate logo on event banner, signage, volunteer t-shirt and program
- Commemorative SOFA 2010 poster
- Commemorative SOFA 2010 bowl
- Ten hand-painted soup bowls you choose at event
- Ten complimentary event tickets, including VIP reception- *ticket must be in hand for entry*

*Non-taxable deduction: \$400.00*

### **GOLD SPONSOR**

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***Sponsorship level: \$2,500***

- Inclusion of corporate logo and link on Soups On! website ([www.soupsonforall.org](http://www.soupsonforall.org))
- Publication of corporate logo on event signage and program
- Commemorative SOFA 2010 poster
- Commemorative SOFA 2010 artist bowl
- Eight hand-painted soup bowls you choose at event
- Eight complimentary event tickets, including VIP reception - *ticket must be in hand for entry*

*Non-taxable deduction: \$320.00*

### **SILVER SPONSOR**

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***Sponsorship level: \$1,000***

- Inclusion of name on Soups On! website ([www.soupsonforall.org](http://www.soupsonforall.org))
- Publication of corporate name on event signage and in event program
- Commemorative SOFA 2010 poster
- Four hand-painted soup bowls you choose at event
- Four complimentary event tickets - *ticket must be in hand for entry*

*Non-taxable deduction: \$100.00*

## **BRONZE SPONSOR**

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***Sponsorship level: \$500***

- Inclusion of name on Soups On! website ([www.soupsonforall.org](http://www.soupsonforall.org))
- Publication of name in event program
- Commemorative SOFA 2010 poster
- Two hand-painted soup bowls
- Two complimentary event tickets - *ticket must be in hand for entry*

*Non-taxable deduction: \$50.00*

## **SOUP SUPPORTER**

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***Sponsorship level: \$250***

- Publication of name on event program
- Commemorative SOFA 2010 poster
- One hand-painted soup bowl
- One complimentary event ticket - *ticket must be in hand for entry*

*Non-taxable deduction: \$25.00*

## **INDIVIDUAL TICKETS**

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***Sponsorship level: \$50 (\$60 at the door) ticket must be in hand for entry***

- One hand-painted soup bowl

*Non-taxable deduction per ticket: \$25.00*

### **NOTE:**

Lead, Platinum and Gold sponsors please email your company logo in a tiff or jpeg format along with your preferred web address for your link (e.g. your company home page) to Melissa Vogt at [MVogt@ccwestmi.org](mailto:MVogt@ccwestmi.org)

For more information contact Mary Ruth Scholz, Development & Marketing Manager at 616-551-4730 or [mrscholz@ccwestmi.org](mailto:mrscholz@ccwestmi.org).

**Thank you very much for your support – from us, and from those in need!**  
[www.soupsonforall.org](http://www.soupsonforall.org)

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